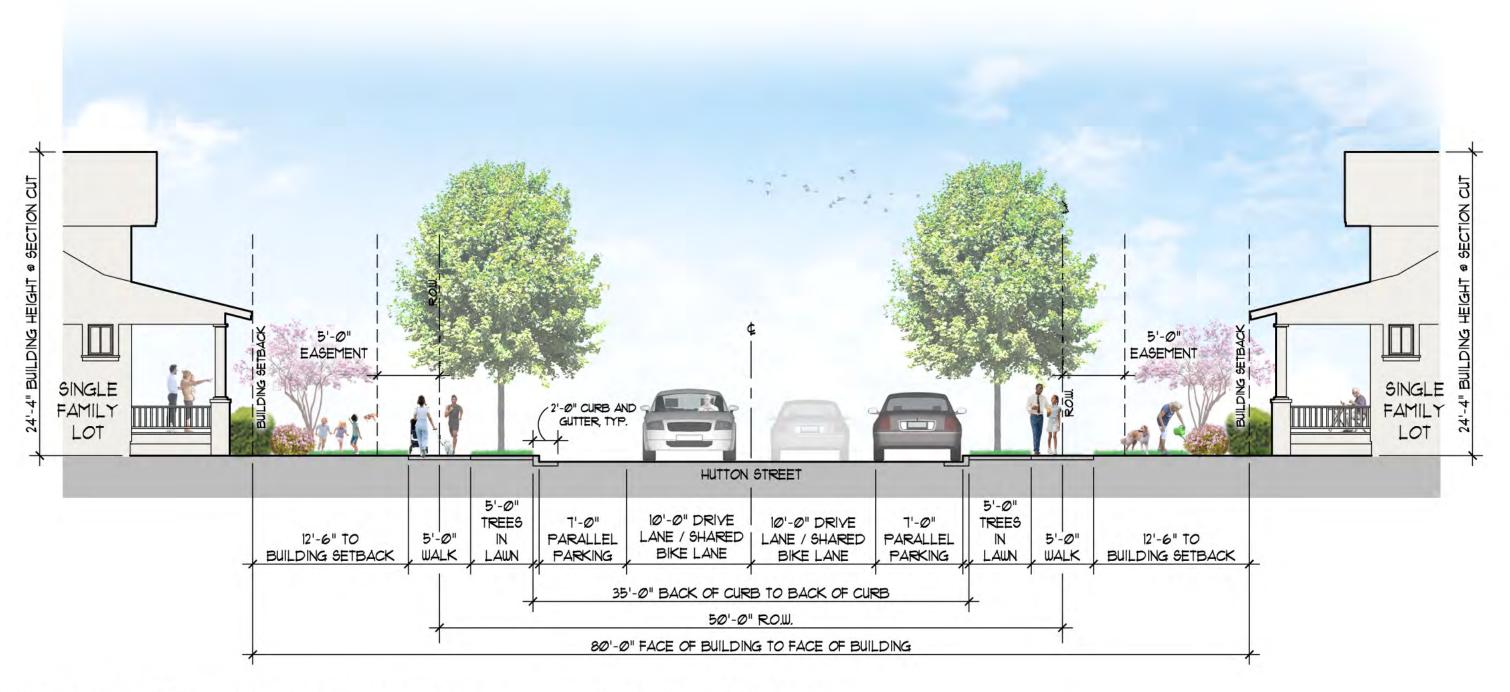


The Downs









D Hutton Street Cross Section (at single family homes, typical for 50' ROW)

SCALE: 1/8" = 1'-0"

50' ROW Street



MARKET INSIGHTS

CUSTOMER SEGMENTATION

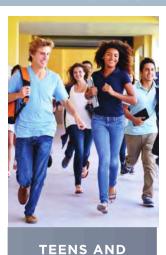
FAMILIES





YOUNG

FAMILIES



TWEENS



KIDS

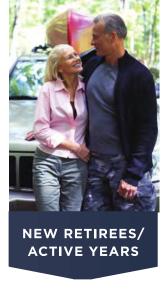






EMPTY NESTERS

NEVER NESTERS



MATURE COUPLES



Career-focused couples

COUPLES

- Almost all are dual income
- Starting to think about a family/child, but typically no children yet
- Couples entering their family life stage
- Children ranging from toddlers to elementary school ages
- Very family focused. with fewer dual-income couples and more stay-at-home parents
- in middle or high
 - Couples are older and often both work full time
 - Typical household has three adults, suggesting the presence of either an elderly parent or an 18+ "boomerang" child who hasn't yet launched
- · Families with children · Families with older children who are school, or both leaving the nest and launching into college and beyond
 - Couples are older. often both working, and looking forward to adventures without children
 - Starting to think about downsizing, but many still seek larger homes

- Families whose children are a wide range of ages-from toddlers to high schoolers
- Two families that have come together, or perhaps a family started later in life, with both older and younger children
- Most often a traditional single-income family with male working
- Male tends to be older than female

- Most often a single female who is divorced or never married, with no children present
- Nearly all work full time, but a few are near retirement or recently retired
- A small percentage are younger singles
- Couples whose children have moved out, or mature couples who never had children
- Most work full time and enjoy their jobs/careers
- Most are starting to downsize
- · Recently retired, very active couples
- Financially well capitalized
- Interested in communities with other people in their life stage
- Somewhat older retirees who have been retired for some time and are comfortable with it
- · They would like to live near their grandchildren, but are very focused on communities with other retirees
- · Most accepting of agerestricted communities















Before



After





Cady & Griswold Block - BEAL & GRISWOLD LOOKING NORTHWEST





Downs Neighborhood - SFA LOOKING NORTHEAST ON SOUTH CENTER





TEAM INTRO



Robert Miller



Gregory Presley



Randy Metz



Type	Units
Apartment Building	178
Condo Building	42
Cady Row Houses	7
Griswold Row Houses	8
Single Family Attached (N. of Beal)	16
Single Family Attached (S. of Beal)	31
Single Family Detached	38
Carriage Homes	28
2.5 Story Townhomes	43
3 Story Townhomes	55
TOTAL:	446







Architectural Vision

The architectural design and materiality is inspired by the historical architecture of Northville as well as urban examples around the world with the goal of creating a varied and a diverse architectural expression.

Key guiding design principles include:

INDIVIDUAL BUILDINGS

 Articulation of separate buildings along each street. Breakup of the facades with buildings of different widths, heights, and architectural details.

FACADE ARTICULATION

• Variation in the facade plane to create shadow and accent the individualized building expression including: overall building setbacks from the sidewalk, vertical bay windows, and upper level, "attic," setbacks

COLOR AND MATERIALITY

- A diversity of brick colors including range of darker red and lighter gray, white, and tan bricks.
- Window heads and sills of different colors: white, dark gray, and brownstone.
- Contrasting materials at the storefronts, residential entrances, bay windows, and setback "attic" level.

DETAILS

• A finer level of historical façade detailing including: expressed window heads and sills, string coursing, cornices, brick patterning, articulated entries and porch enclosures with columns, railings and parapet walls, balcony railings, and entry gates.

STOREFRONTS AND RESIDENTIAL ENTRANCES

- Distinctive and individualized framed openings at storefronts contrasting with the building materials above.
- Special residential entry expression with multiple typologies creating inviting and active residential street frontages.













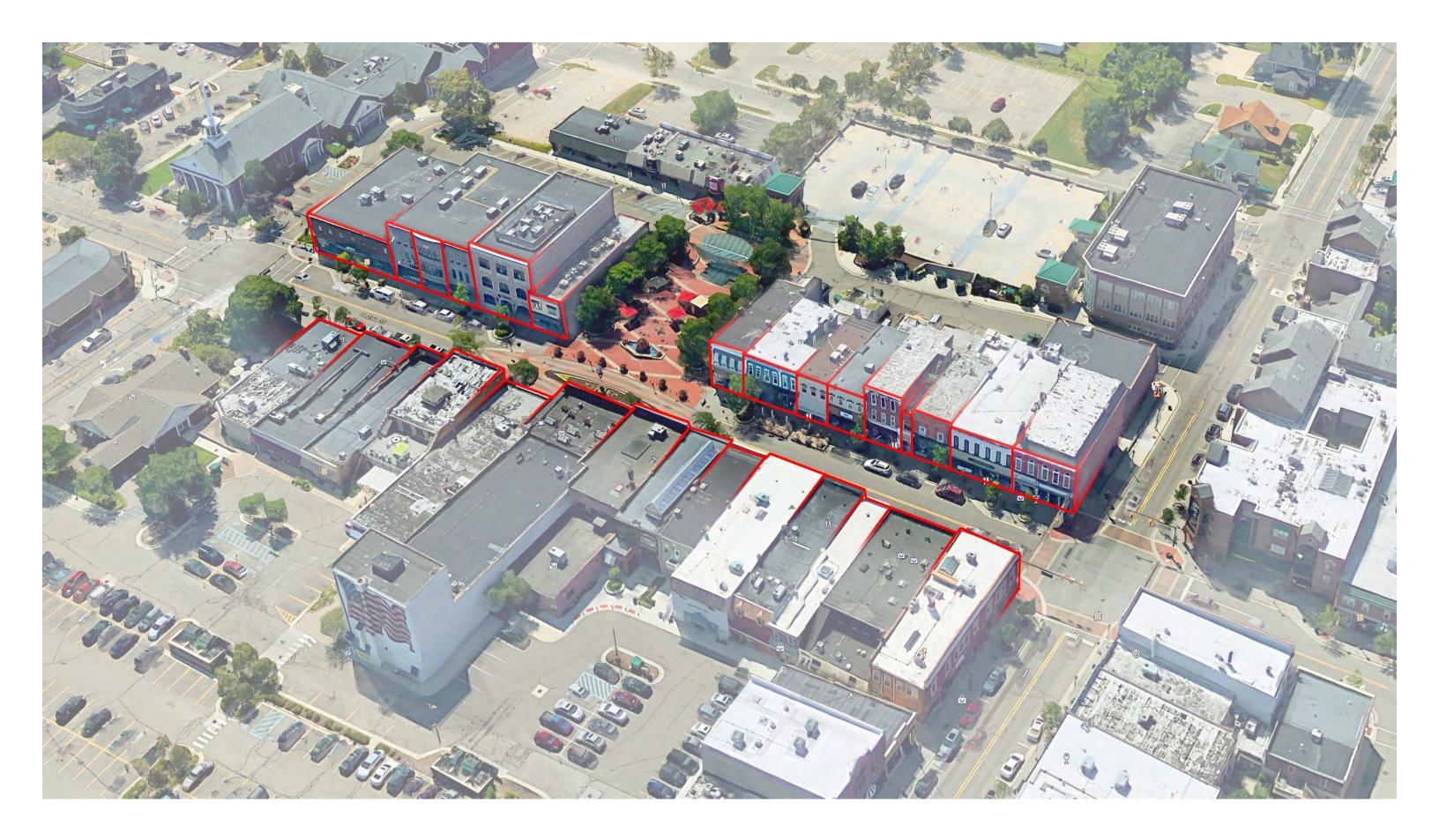






















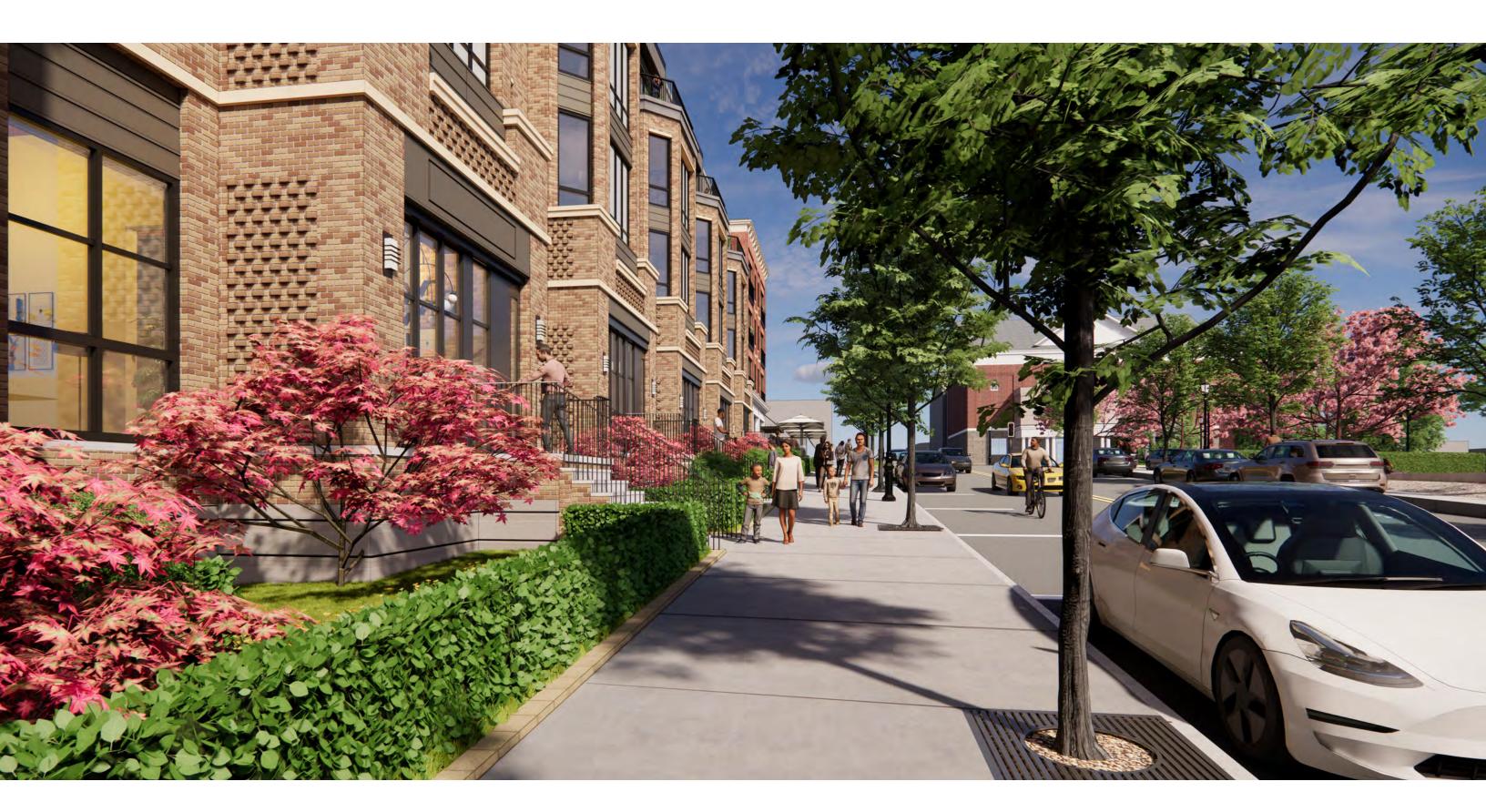
Historical Design Precedents



























Corner of Cady Street & the Promenade Looking South







Cady & Griswold Block - EXISTING VIEW SOUTHWEST



Cady & Griswold Block - CADY & GRISWOLD LOOKING SOUTHWEST











Cady & Griswold Block - GRISWOLD LOOKING WEST



Cady & Griswold Block - BEAL & GRISWOLD LOOKING NORTHWEST

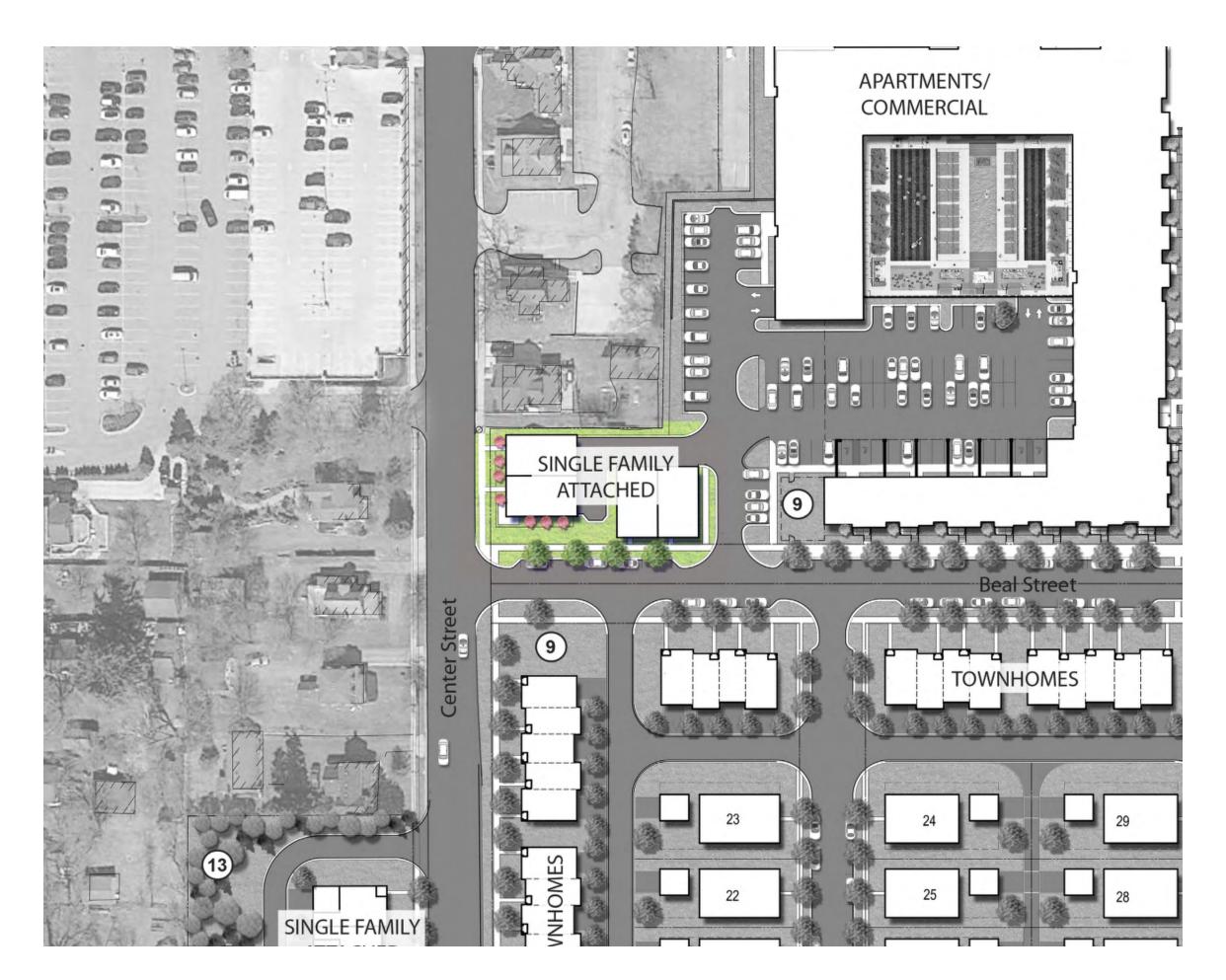


Cady & Griswold Block - BEAL & GRISWOLD LOOKING NORTHWEST

















Beal & Center Street - BEAL LOOKING SOUTHEAST



- 1 Parking / Plaza at Central Park
- 2 Existing Pedestrian Connection to Downtown
- 3 Existing Substation
- 4 Mid-Block Pedestrian Connectors
- (5) Pedestrian Promenade
- 6 Pedestrian Connection to Hines Park Trailhead
- 7 Seven Mile Gateway
- 8 Existing Wooded Area and Stream
- 9 Pocket Parks
- 10 Conceptual Location of New River Course
- 11 Tiered Central Park
- 12 Native Planted Side Slopes
- 13 Dense Tree Buffer
- (14) River Park To be Designed at a Later Date
- (15) Existing Underground Stream Culvert
- (16) Meadow Planting and Pond Edge Planting Around Detention Pond
- 7 Proposed Roundabout
- (18) Detention Pond
- 19 Forebay
- 20 Pedestrian Connection to Neighborhoods
- 21) Pedestrian Bridge

LEGEND

Street Trees





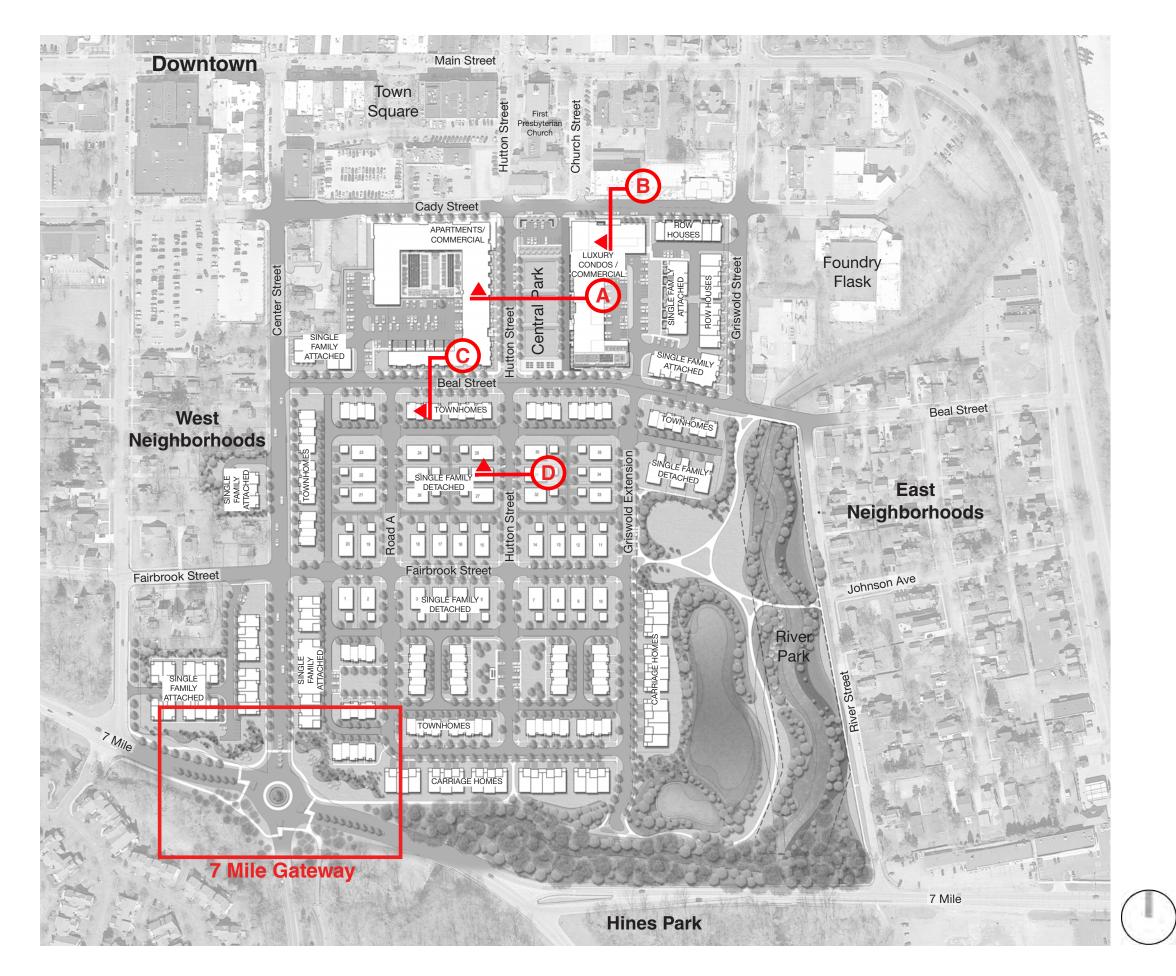


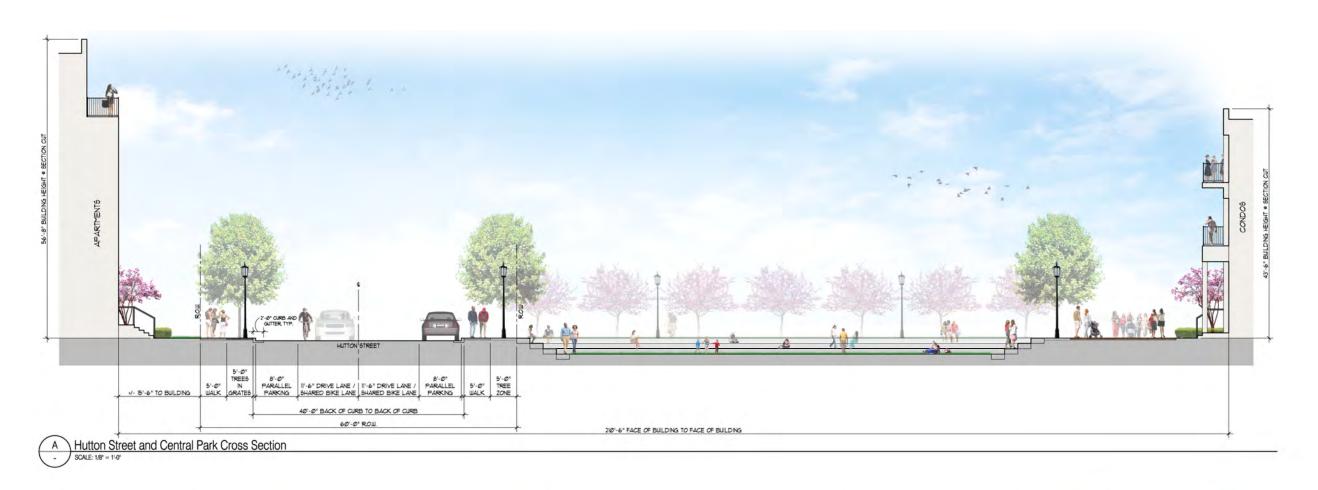
Landscape Areas

Limit of River Embankment



Existing Condition Images - Streetscape Components

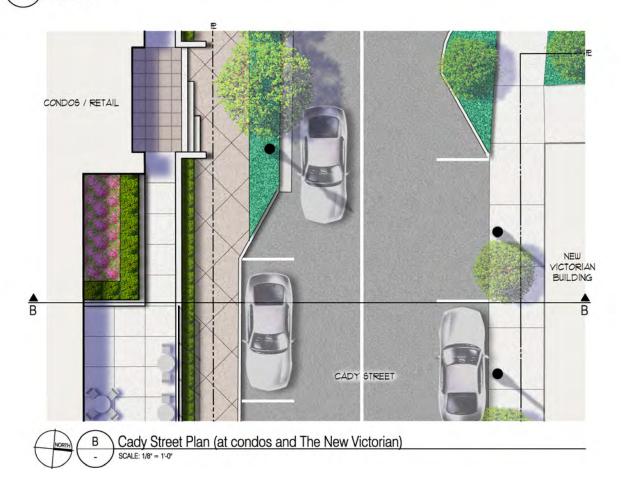






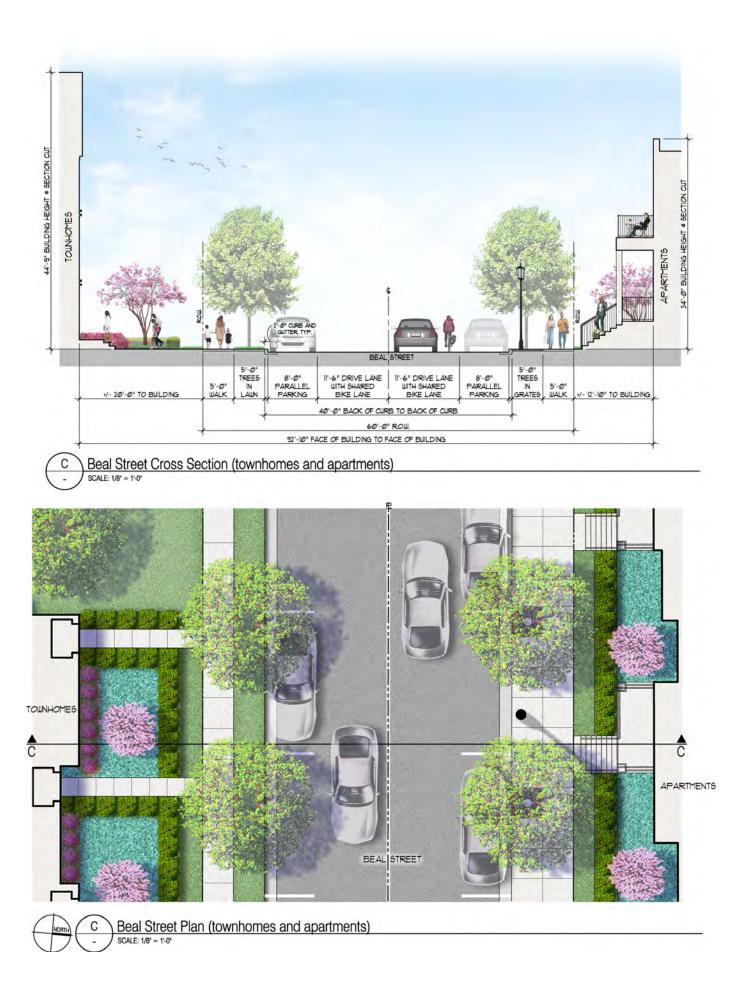






Section B - Cady Street at Condos and Retail





Section C - Beal Street at Apartments and Townhomes





Single Family Detached - 38

Single Family Attached -

Carriage House -

2.5 Story Townhome-

3.0 Story Townhome -

	SINGLE FAMILY DETACHED	SINGLE FAMILY ATTACHED			
		Single Family Attached	Carriage House	2.5 Story Townhouse	3 Story Townhouse
Local Precedent	•	•	•		
Historic Design Standards	•	•	•		•
Mass					
Stories					
1.0 Story		•			
1.5 Story		•	•		
2.0 Story	•	•	•		
2.5 Story	•			•	
3.0 Story					•
Roof					
Flat					
Sloped	•	•	•		•
Sitting Porch Covered Front	•	•	•		•
Uncovered Stoop					
Garage					
Detached, Alley Access	•				
Attached					
Rear Access		•		•	•
Front Front Access			•		
Setback, HT, Scale, Proportion, Hierarchy, Rhythm, MTLS, DTLS	•		•		
Color	•	•	•	•	•
Siting (Anti-Monotony)	•				
Elevation Approval	•	•	•	•	•



Precedent: SFD - Sears Kit Houses











	SINGLE FAMILY DETACHED	SINGLE FAMILY ATTACHED			
		Single Family Attached	Carriage House	2.5 Story Townhouse	3 Story Townhouse
Local Precedent	•	•	•		
Historic Design Standards	•	•	•		•
Mass					
Stories					
1.0 Story	•	•			
1.5 Story	•	•	•		
2.0 Story	•	•	•		
2.5 Story	•				
3.0 Story				_	•
Roof					
Flat				•	
Sloped	•	•	•		•
Sitting Porch					
Covered Front Uncovered Stoop	•	•	•		•
Garage					
Detached, Alley Access					
Attached Rear Access					
Front Front Access		•	•		
Setback, HT, Scale, Proportion, Hierarchy, Rhythm, MTLS, DTLS	•	•	•	•	•
Color	•	•	•	•	•
Siting (Anti-Monotony)	•				
Elevation Approval	•	•	•		•



(38) SFD Lots 2200 - 3200 SQFT

Large lots - 20

Medium lots - 2

Small lots - 16

















Precedent Downs





1.0 Story + Ranch2.0 Story Wide lot2.5 Story Manor Estate



(38) SFD Lots 2200 - 3200 SQFT

Large lots - 20

Medium lots - 2

Small lots - 16





Single-Family-Attached are similar to Single-Family-Detached homes in that they have the diversity of size, mass, scale, front porches, materials and paint colors.

The difference is that they share a common wall with their neighbor.

	SINGLE FAMILY DETACHED	SINGLE FAMILY ATTACHED				
		Single Family Attached	Carriage House	2.5 Story Townhouse	3 Story Townhouse	
Local Precedent	•	•				
Historic Design Standards		•				
Mass						
Stories						
1.0 Story	•	•				
1.5 Story	•	•	•			
2.0 Story	•	•				
2.5 Story						
3.0 Story					•	
Roof						
Flat						
Sloped	•	•	•		•	
Sitting Porch						
Covered Front		•			•	
Uncovered Stoop	-	-		•		
Garage						
Detached, Alley Access						
Attached						
Rear Access		•		•	•	
Front Front Access			•	_		
Setback, HT, Scale, Proportion, Hierarchy, Rhythm, MTLS, DTLS	•	•		•		
Color	•	•	•	•	•	
Siting (Anti-Monotony)	•					
Elevation Approval	•	•		•	•	



(31) SFA Units 1800 - 2500 SQFT FF Primary BR - 18 **SF Primary BR - 13**







Downs Neighborhood - SFA LOOKING NORTHEAST ON SOUTH CENTER

	SINGLE FAMILY DETACHED	SINGLE FAMILY ATTACHED			
		Single Family Attached	Carriage House	2.5 Story Townhouse	3 Story Townhouse
Local Precedent	•	•	•		
Historic Design Standards	•	•	•	•	•
Mass					
Stories					
1.0 Story	•	•			
1.5 Story	•	•	•		
2.0 Story	•	•	•		
2.5 Story	•			•	
3.0 Story					•
Roof					
Flat				•	
Sloped	•	•	•		•
Sitting Porch					
Covered Front	•	•	•		•
Uncovered Stoop				•	
Garage					
Detached, Alley Access	•				
Attached					
Rear Access		•		•	•
Front Front Access			•		
Setback, HT, Scale, Proportion, Hierarchy, Rhythm, MTLS, DTLS	•	•	•	•	•
Color	•	•	•	•	•
Siting (Anti-Monotony)	•				
Elevation Approval	•	•	•	•	•



(28) CH Units 2000-2200 SQFT FF Primary BR - 16

SF Primary BR - 12



	SINGLE FAMILY DETACHED	SINGLE FAMILY ATTACHED				
		Single Family Attached	Carriage House	2.5 Story Townhouse	3 Story Townhouse	
Local Precedent	•	•	•			
Historic Design Standards	•		•	•	•	
Mass						
Stories						
1.0 Story	•	•				
1.5 Story	•	•	•			
2.0 Story	•	•	•			
2.5 Story	•			•		
3.0 Story					•	
Roof						
Flat						
Sloped	•	•	•		•	
Sitting Porch						
Covered Front	•	•	•		•	
Uncovered Stoop				•		
Garage						
Detached, Alley Access	•					
Attached						
Rear Access		•		•	•	
Front Front Access			•			
Setback, HT, Scale, Proportion, Hierarchy, Rhythm, MTLS, DTLS	•		•		•	
Color	•	•	•	•	•	
Siting (Anti-Monotony)	•					
Elevation Approval	•	•	•	•	•	



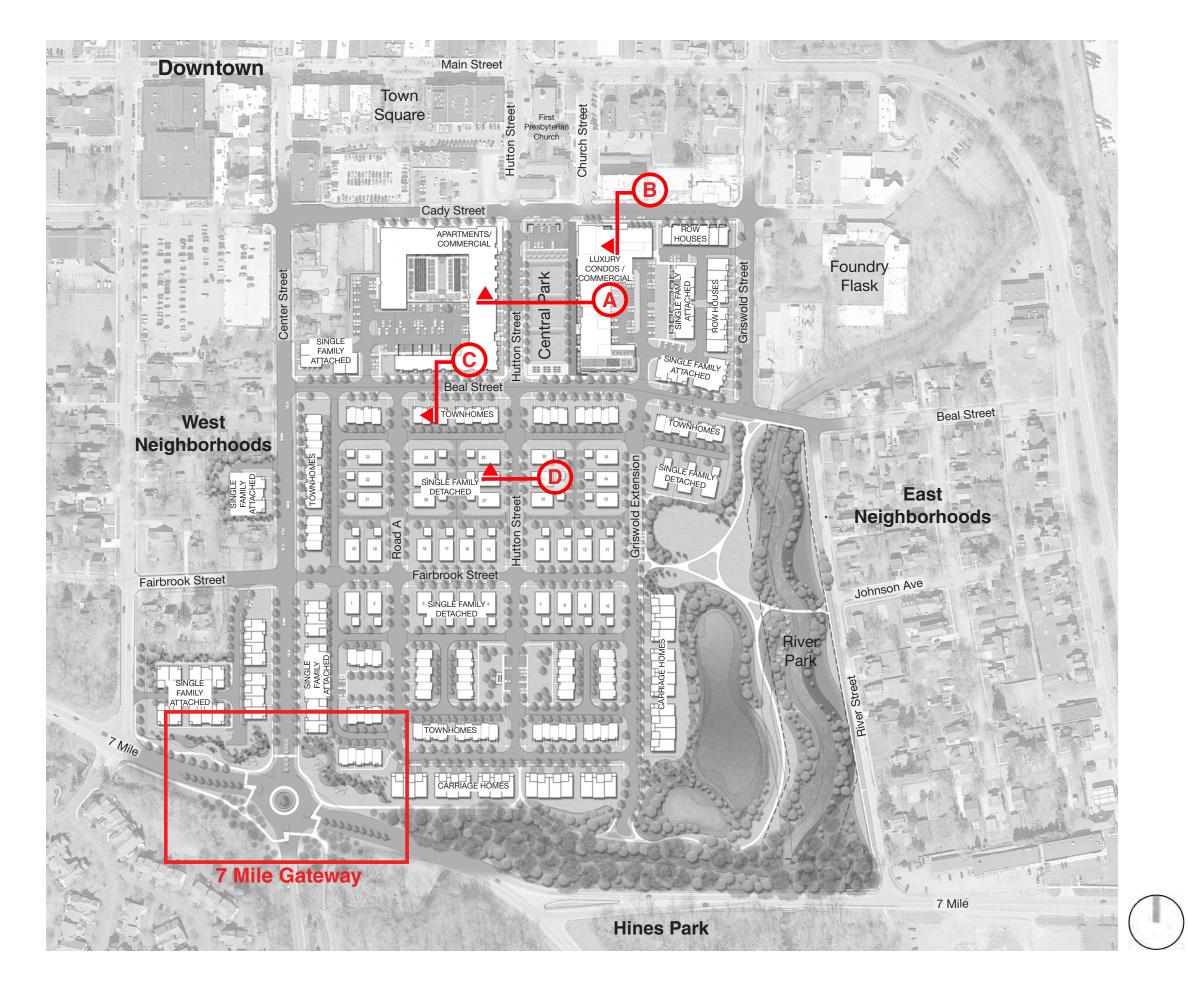
(55) 3.0 TH Units 2300 - 2400 SQFT **FF Flex Space SF Living Space TF Sleeping Space**

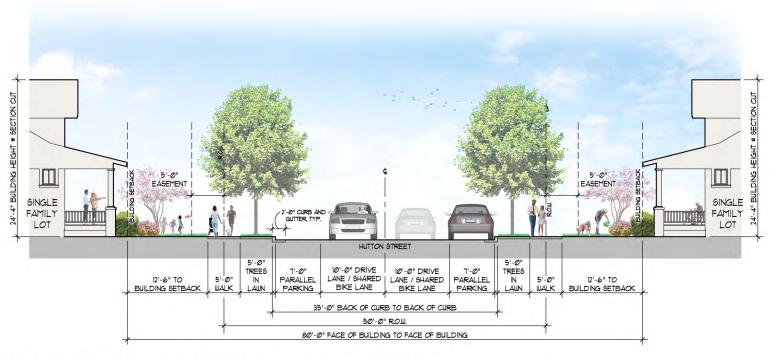




Downs Neighborhood - 3.0 STORY TOWNHOUSE LOOKING SOUTHEAST OVER POCKET PARK

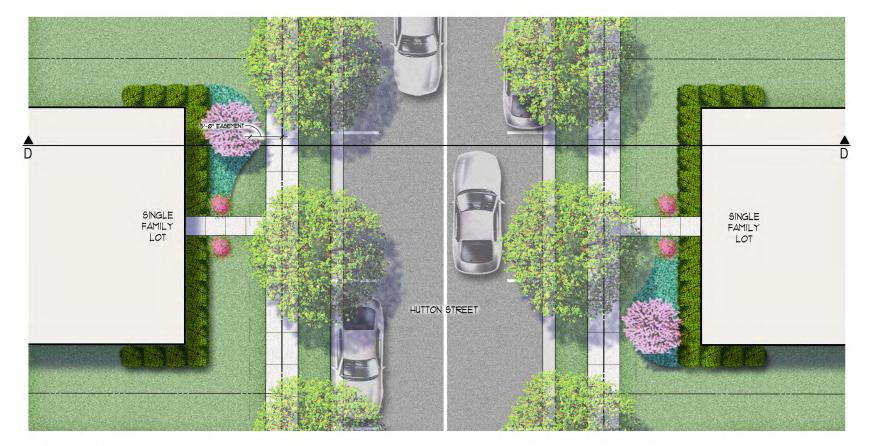
	SINGLE FAMILY DETACHED	SINGLE FAMILY ATTACHED				
		Single Family Attached	Carriage House	2.5 Story Townhouse	3 Story Townhouse	
Local Precedent	•	•	•			
Historic Design Standards	•	•	•			
Mass						
Stories						
1.0 Story	•	•				
1.5 Story	•	•	•			
2.0 Story	•	•	•			
2.5 Story	•			•		
3.0 Story					•	
Roof						
Flat						
Sloped	•	•	•		•	
Sitting Porch						
Covered Front	•	•	•		•	
Uncovered Stoop				•		
Garage						
Detached, Alley Access	•					
Attached						
Rear Access		•		•	•	
Front Front Access			•			
Setback, HT, Scale, Proportion, Hierarchy, Rhythm, MTLS, DTLS	•	•	•			
Color	•	•	•	•	•	
Siting (Anti-Monotony)	•					
Elevation Approval	•	•	•	•		





D Hutton Street Cross Section (at single family homes, typical for 50' ROW)

SCALE: 1/8" = 1'-0"



D Hutton Street Plan (at single family homes, typical for 50' ROW)

SCALE: 1/8" = 1'-0"









7 Mile Gateway - Option A Enlargement





7 Mile Gateway - Option B Enlargement



7 Mile Gateway - Roundabout



www.northvilledowns.info Email: ndinput@hunterpasteurhomes.com